

WOMEN & LEADERSHIP

CERTIFICATE WORKSHOP



nwi • iwa



**NORTHWEST INDIANA INFLUENTIAL
WOMEN ASSOCIATION**

Elite Partners



Premier Partner



Diamond Partner



Education & Networking Events Committee

Paula Broutman

PERFORMANCE PLUS

Alicia Cannon

APEX FILLING SYSTEMS

Deanna Chase

HORIZON BANK

Jennifer Cosenza

ACORN MARKETING BY DESIGN

Erica Dombey

REGIONAL DEVELOPMENT COMPANY

Wendy Evenson

THE SALON

Cathy Ferguson

GRIFFIN DEWATERING

Shari Heins

NWIIWA

Amy Henningfield

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FEDELE & MILANEC, LLP

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HORIZON BANK

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FIRST MERCHANTS BANK – VALPO

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ENVIROFORENSICS

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NWIIWA

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Gina Ribota

EDWARD JONES

Melody Serdar

A PLACE FOR MOM

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BERGLUND CONSTRUCTION

Cynthia Warner Lowe

SCHOOL CITY OF HAMMOND

ADULT EDUCATION

Nina Wiseman

KELLER WILLIAMS REALTY

Mary Wright

HORIZON BANK

Tanja Zoellner

CME LENDING GROUP

VIRTUAL MEETINGS

with Barbara Carr

HOW VIRTUAL MEETINGS ARE DIFFERENT THAN IN PERSON MEETINGS

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VIRTUAL MEETING ETIQUETTE

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BE FULLY PRESENT

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CAMERA ON

MIC ON (WHEN APPROPRIATE)

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TWO-MINUTE TASK:

TURN YOUR CAMERA ON

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MUTE YOUR OWN MIC

WHEN SOMEONE ELSE IS SPEAKING

WHEN THERE IS BACKGROUND NOISE

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WHAT TO WEAR

- PROFESSIONAL, IF THAT'S THE DESIRED RESPECT

- BE MINDFUL OF COLORS & PATTERNS

AS THEY RELATE TO THE BACKGROUND AND YOUR SKIN TONE

- BE MINDFUL OF THE WAY YOUR SHIRT IS CUT (HOW MUCH OF IT
CAN YOU SEE?)

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JEWELRY

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WHAT'S IN YOUR BACKGROUND?

DISTRACTIONS?

KIDS? ANIMALS?

TRAFFIC?

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WHAT IS YOUR NAME?

www.FuseMarketingandMedia.com

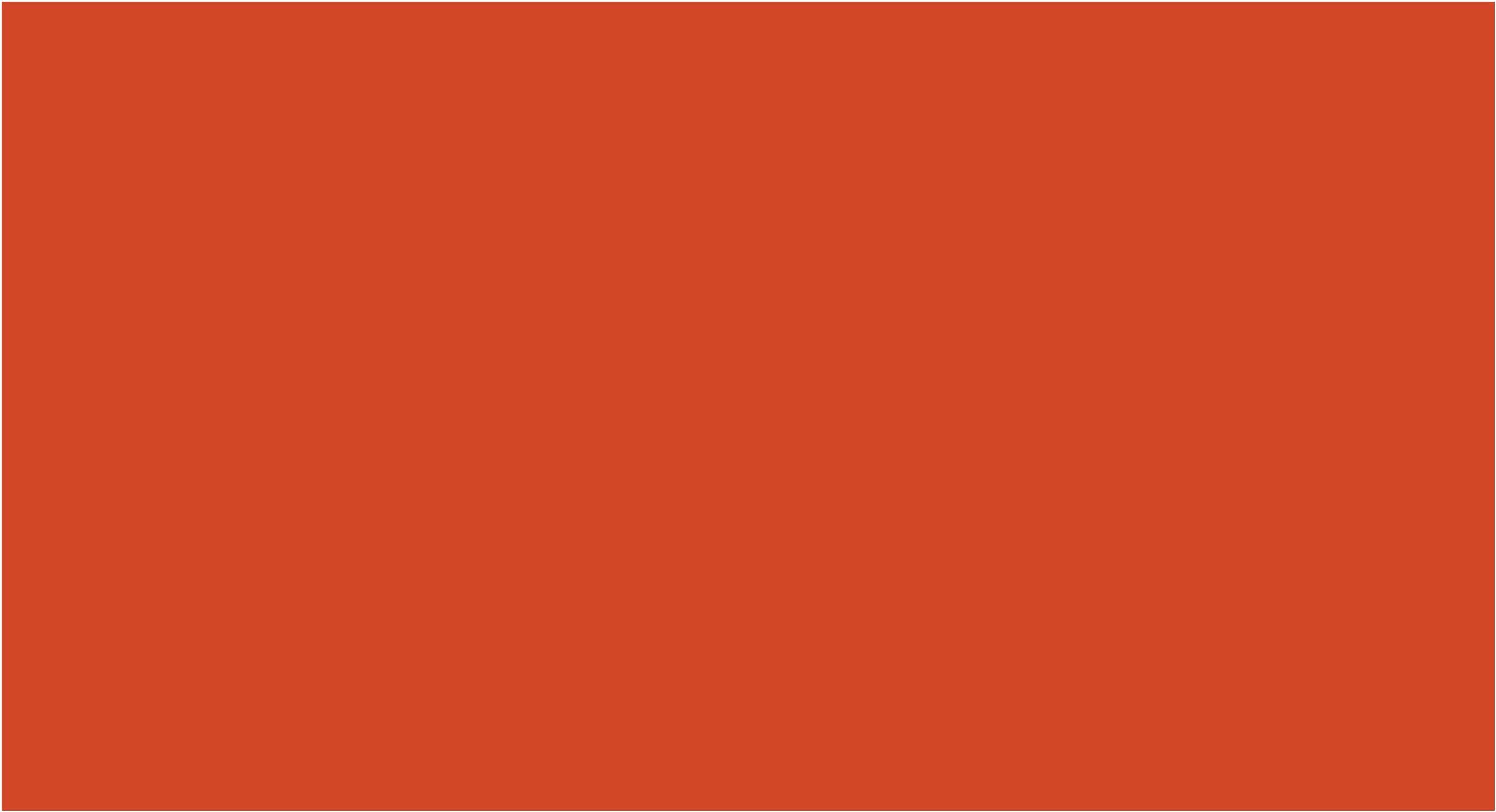
HOW TO "LOOK" YOUR BEST

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TWO-MINUTE TASK:

CHANGE YOUR NAME (IF NEEDED)

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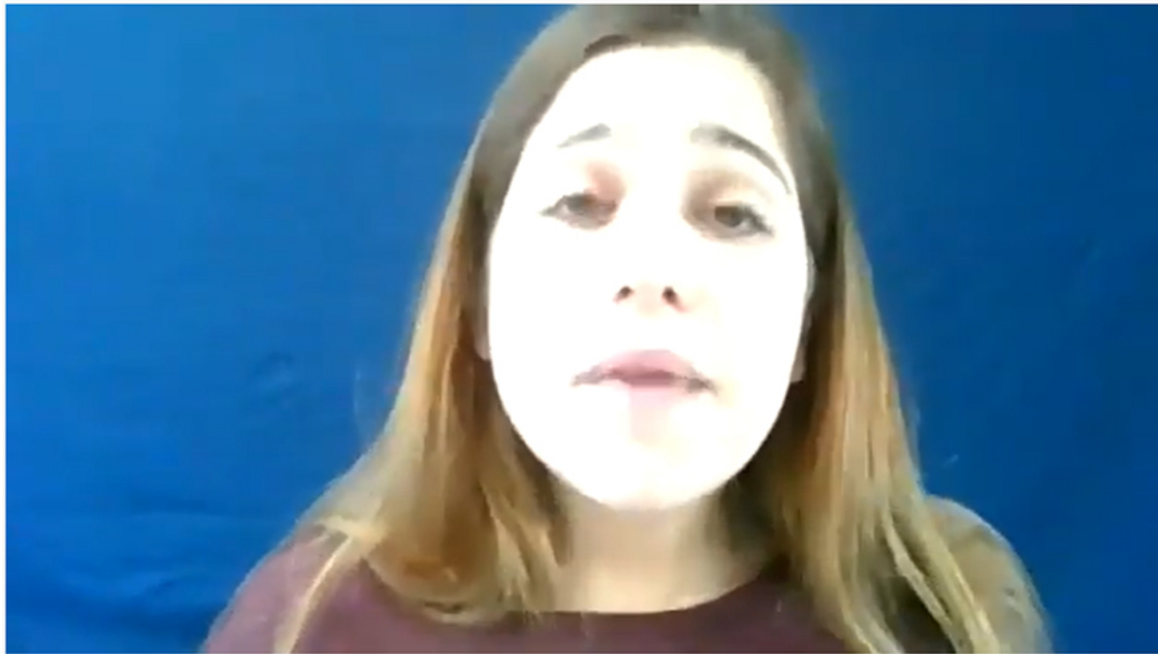


HOW TO CREATE THE BEST LOOKING "SETTING" FOR VIRTUAL MEETINGS

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LIGHTING

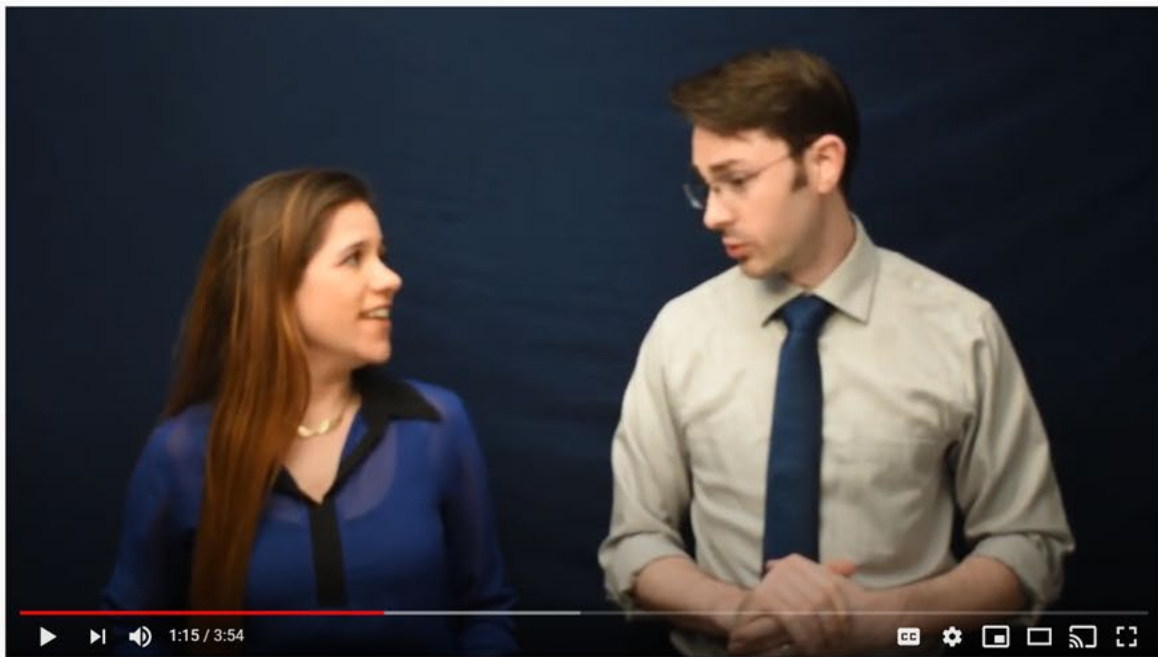
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BACKGROUND

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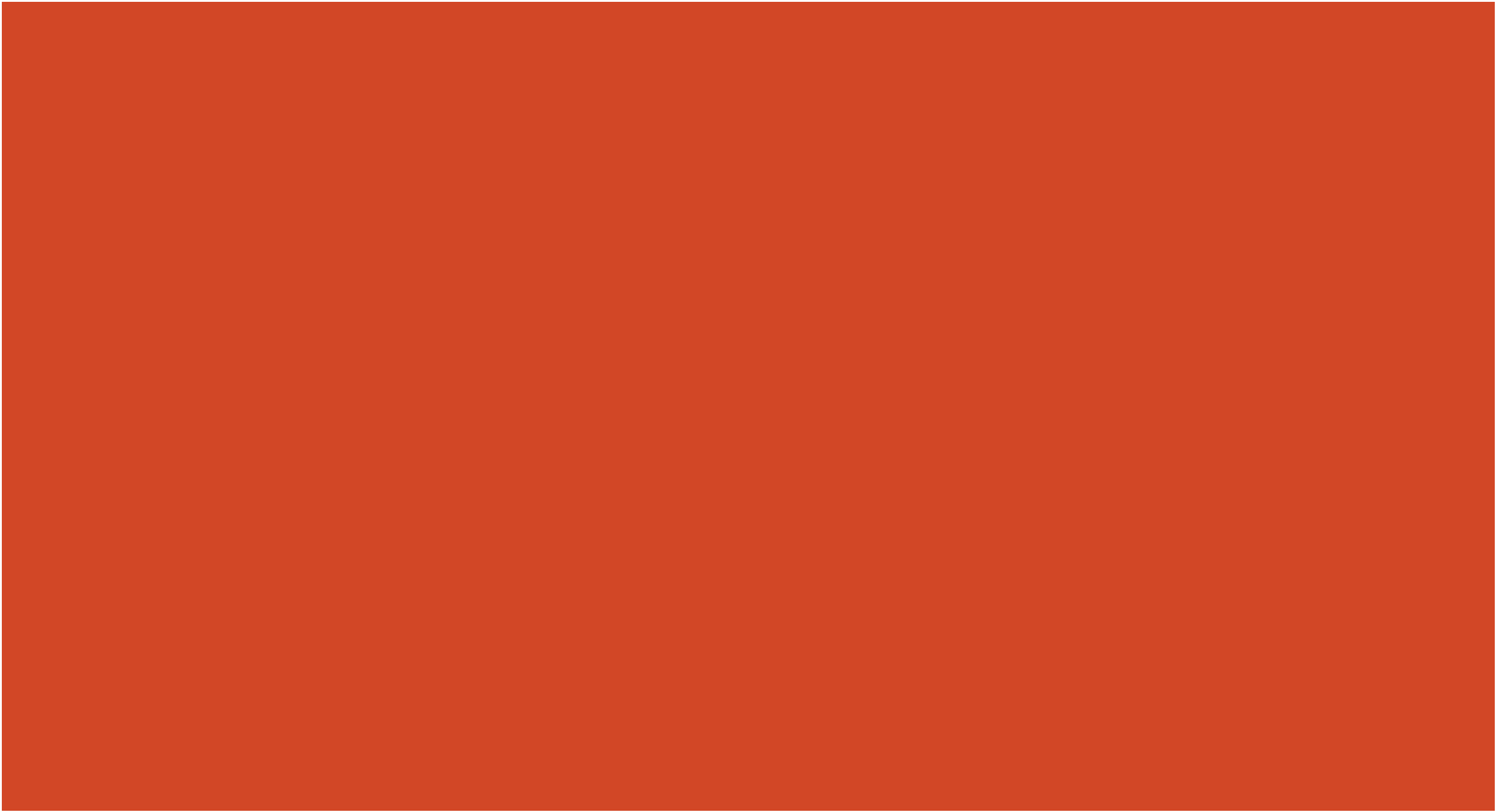


SHOULD YOU BE
CENTERED IN THE
FRAME OR NOT?

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HOW CLOSE OR FAR
SHOULD YOU BE FROM
THE CAMERA?

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BACKGROUND.YOUCANBOOK.ME

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FOLLOW UP

IN THE NEXT 24 HOURS I'LL SEND TO SHARI:

- LINK TO THE RECORDED VIDEO
 - POWERPOINT SLIDES
 - LINK TO BOOKING SITE

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A portrait of Barbara Carr, a woman with long brown hair, smiling, wearing a red cardigan over a white floral top and a necklace. She is positioned on the left side of the image.

Barbara Carr

CHIEF EXECUTIVE OFFICER

call or text: 219-707-1882
barbara@fuseempire.com

***"We all have different gifts, according
to the grace given to each of us."
- Romans 12:6***

CHRISTIAN | WIFE | MOTHER